



FOR IMMEDIATE RELEASE:

Eastway Emergency Vehicles Names Bill Lowry as Director of Sales.

Lowry Brings 30+ Years of Industry Experience to Eastway.

OTTAWA, ON; June 14, 2010- Eastway Emergency Vehicles today announced that Bill Lowry has been named Director of Sales. Lowry will strengthen existing client relationships, expand Eastway's dealer network and cultivate new clients.

"Bill's knowledge of the Fire Truck industry is second to none. This expansion to our sales team further strengthens our ability to meet the needs of our customers" noted Neil Greene, President of Eastway.



Lowry, who founded Almonte Fire Trucks Ltd. in 1978, recently retired from Seagrave Canada as Sales Manager. He served as Fire Chief of the Almonte Ramsay and Mississippi Mills Fire Departments for 25 of his 34 year fire fighting career.

Based in Ottawa ON and founded in 1968, Eastway manufactures a complete line of Fire Apparatus for the North American and export market. The Company stocks a comprehensive inventory of pre-owned Fire Trucks and offers mobile 'in Firehall' testing and service.

For additional information on Eastway Emergency Vehicles please visit: www.eastway911.com

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